

KNEN, KUSO
EEO PUBLIC FILE REPORT
February 1, 2023 - January 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive for Radio Sales	1-2, 4	1
TV News/Sports Reporter	2, 4-7	7
TV News/Sports Reporter	2, 4-7	7
Account Executive for Radio Sales	2-4	3

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	1
2	Nebraska Broadcasters Association 11414 West Center Road Suite 342 Omaha, Nebraska 68144 Phone : 4029335995 Url : www.ne-ba.org Jim Timm Manual Posting	N	0
3	Non-Employee Referral	N	1
4	Norfolk Now 609 W. Norfolk Ave. Norfolk, Nebraska 68701 Phone : 402-371-4862 Url : http://www.norfolknow.org/ Amanda Barfuss Manual Posting	N	0
5	University of Nebraska - Lincoln 115 ANDN Lincoln, Nebraska 68588 Phone : 4024728992 Url : http://www.unl.edu Email : kscanlon2@unl.edu Kris Scanlon	N	0
6	UNL - College of Journalism 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Email : ralloway1@unl.edu Fax : 1-402-472-8403 Rick Alloway	N	0
7	Word of Mouth Referral	N	2
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event	Establishment of a mentoring program	Growing Together Wayne State Intern Program	3	GM News CMO
2	Ongoing Event	Participation in scholarship programs	<p>The Future of Nebraska Scholarship, sponsored by UnitedHealthcare, recognizes high school seniors in Nebraska who demonstrated potential to lead the future and encourages them to make an impact on their state. Examples of leadership potential include starting their own small business, participating in extracurricular activities, leading a volunteer effort or giving back to their community.</p> <p>Five recipients will receive a \$5,000 scholarship to be used at the University of Nebraska–Lincoln their first year. They also have a chance to be featured by News Channel Nebraska.</p>	2	GM CEO